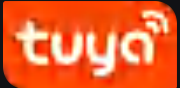




The Leading Global AI+IoT Enterprise

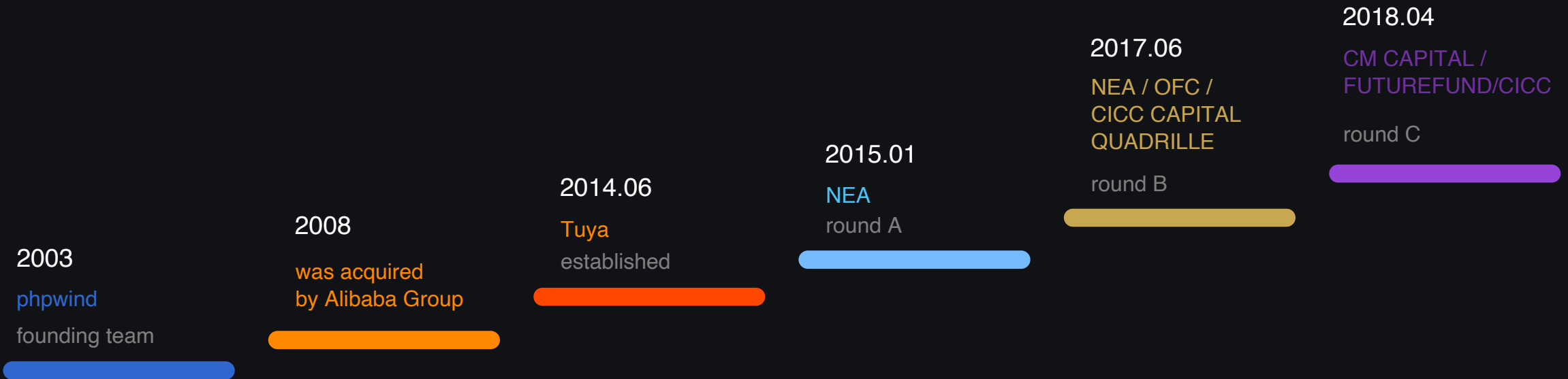
Smart Homes · Smart Businesses · Smart Cities · Smart Industries

U.S. | Germany | Japan | India | Colombia | China



The Leading Global AI+IoT Enterprise

Completed several rounds of financing from world-renowned VCs



Tuya currently has headquarters in China, the United States, Germany, Japan, India and Colombia, with more than 1,600 employees, of which 75% are R&D personnel

U.S. | Germany | Japan | India | Colombia | China

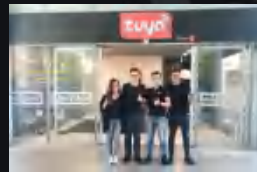
Six Global Headquarters Operating Locally



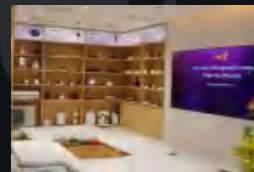
California
North America HQ-Tuya Global Inc.



Dusseldorf
Europe HQ-Tuya GmbH



Medellín
South America HQ
Tuyasmart (Colombia) S.A.S



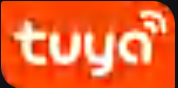
Gurgaon
Southern-East & South Asia HQ
Tuya Smart (India)Private Limited



Tokyo
East Asia, North Asia and the Pan
Pacific HQ Tuya Japan Co., Ltd

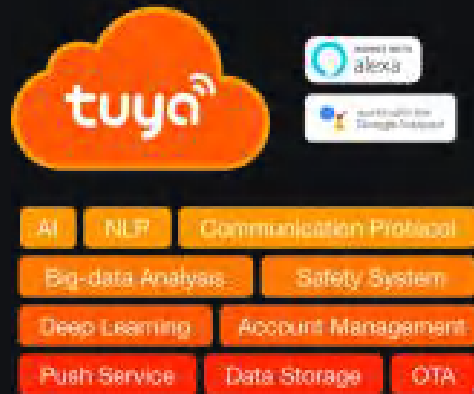


Hangzhou
China HQ-Hangzhou Tuya Information
Technology Co.,Ltd



Tuya Global Platform – enabling businesses to create a new revenue stream by taking products start to finish from unconnected to connected

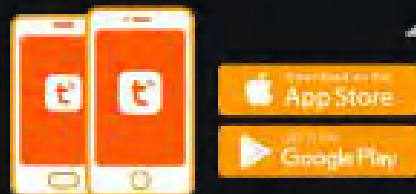
TUYA CLOUD



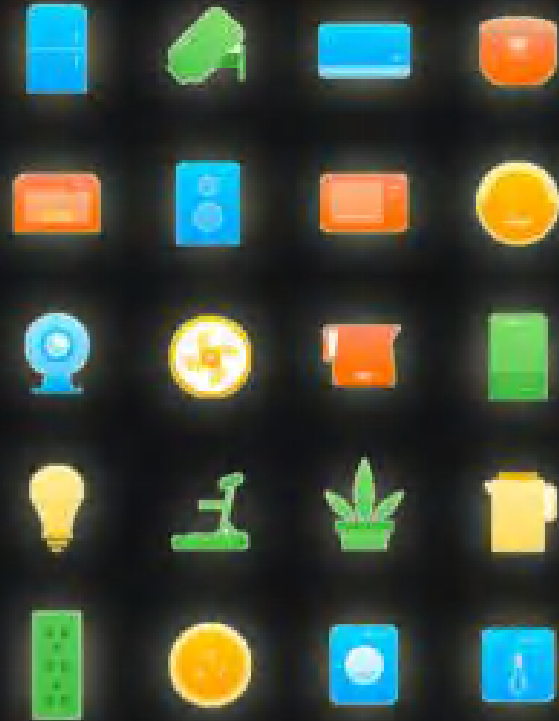
TUYA DEVICES OS



TUYA APP

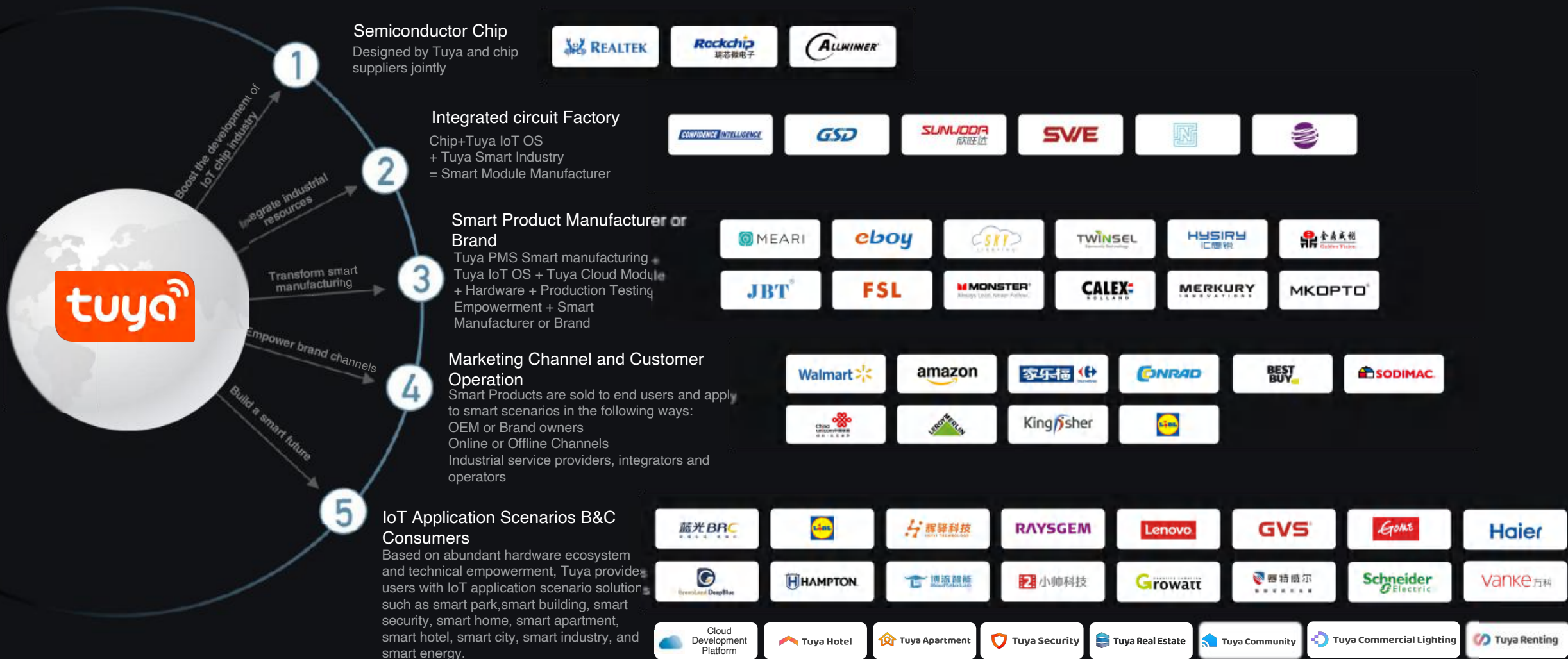


TUYA IoT ECOSYSTEM





Tuya Global Platform – enabling businesses to create a new revenue stream by taking products start to finish from unconnected to connected





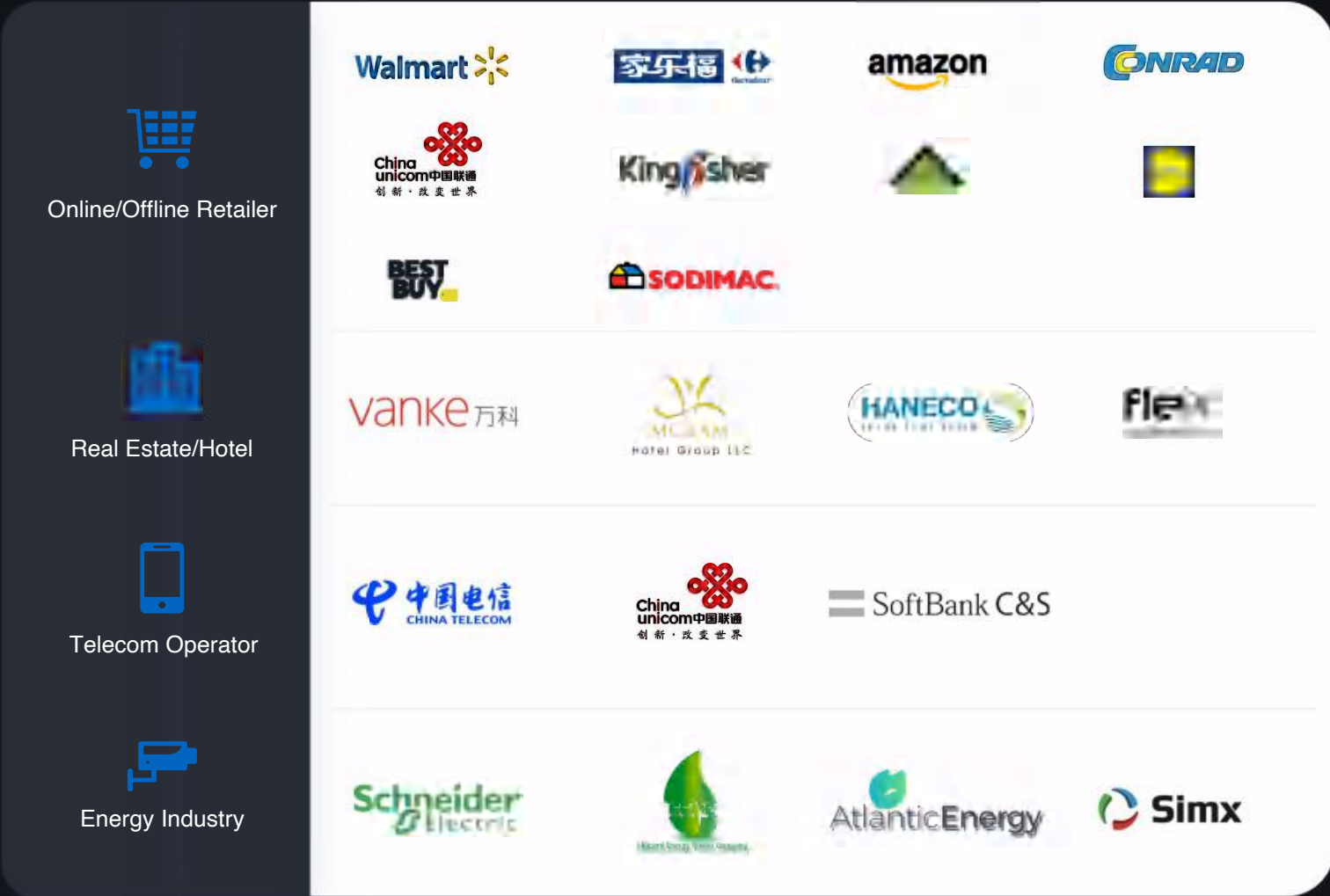
Powerful Tools for Developers

Helping Businesses Build a New Form of Commerce Where Everything can be Interconnected



Strong Platform & Channel Capabilities


PBT Brand




Online/Offline Retailer


Real Estate/Hotel


Telecom Operator


Energy Industry



7 Billion Global Consumers

IoT OS and AIoT Development Platform empowering 180,000 businesses worldwide

Ecosystem partners from manufacturer/retailer/operator to business in real estate
community/elderly care/security/hotel and apartment/industry and agriculture

Tuya-Powered European and American Brands



Other International Brands Powered by Tuya



Tuya-Powered Chinese Brand



From a Simple Connection to Interconnection of All Things to a fully Connected World



“Powered by Tuya ”

Powered by Tuya is a label that shows interconnectivity. Devices can interact directly across different brands and categories and be controlled by just one app.

“Powered by Tuya ”

90,000+

Total number of products

20,000+

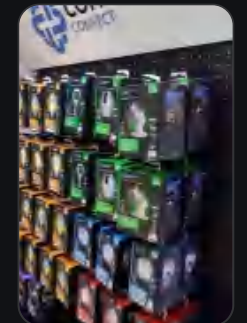
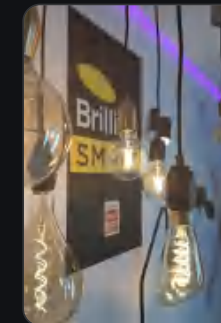
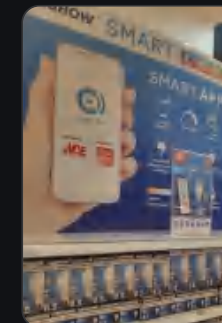
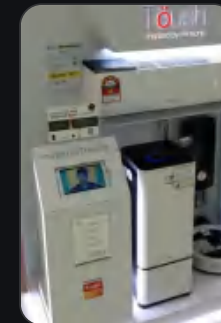
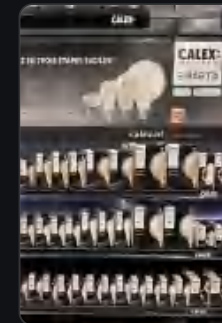
Number of products supporting AI voice

1

Top 1 Product Diversity Worldwide

10,000+

Powered by Tuya products are now in more than 10,000 online and offline retail channels



30 billion/day

Number of device requests processed

1 million/sec

Number of requests processed (peak)

10ms/time

Response time




40 million AI voice interactions daily
From Amazon Alexa & Google Home




Technology Alliances

Ecosystem Partners



Contributor


Tuya has launched 100+ Wi-Fi modules since the beginning of the partnership



Participant

Participated in the Smart Home workgroup and joined the standard establishment group



Tuya has launched 20+ Bluetooth modules since the beginning of the partnership

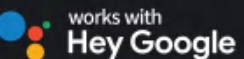





Promoter

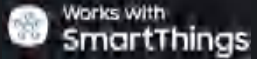

Became a member of the Board of Directors to establish the CHIP standard

Twelve products have received the Zigbee 3.0 certification

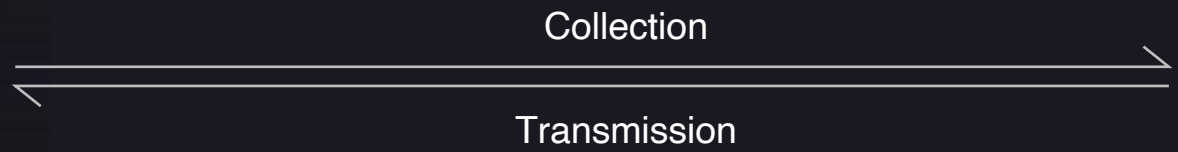
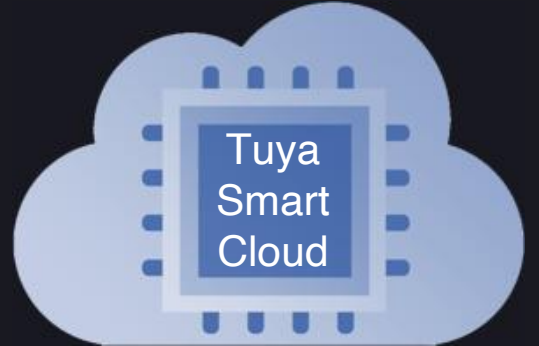



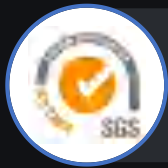
Privacy and Security Protection through the Entire Data Lifecycle



- 1 Minimize**
Minimize the collection of personal information
- 2 Comprehensive User Rights**
Continuously optimized technology and management to ensure users' right to know, access, correct, and transfer data
- 3 Safety Guaranteed**
All user data secured on the Cloud Platform; Encrypted data transmission and storage
- 4 Third-party Cooperation**
Cooperation with TrustArc for constant privacy and security improvement
- 5 Privacy and Security Compliant**
Receive ISO27018 privacy security certification and GDPR/CCPA audit certification from third parties



Industry Leader in global AIoT security compliance



ISO 27001



ISO 27017



ISO 27018



CQC



EU GDPR



RoHS
Authentication



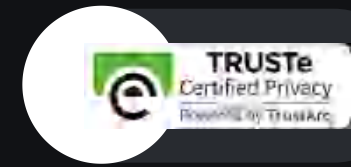
REACH
Authentication



Kaspersky
Safety Report



NCC
Safety Report



CCPA



Intelligent
Hardware (IT)
Open Platform



FCC
Authentication



CE
Authentication



SRRC
Authentication

Tuya's Smart Solutions Cloud Development Platform and 7 PaaS Services

 **Tuya Security**

 **Tuya Nursing**

 **Tuya Community**

 **Tuya Apartment**

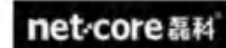
 **Tuya Housing**

 **Tuya Hotel**

 **Tuya Commercial Lighting**

There are over 20,000 solution developers on the Cloud Development Platform



















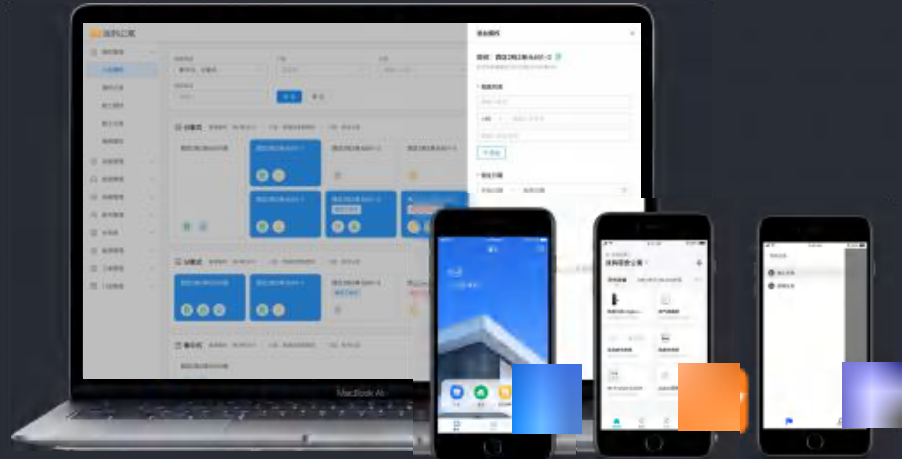




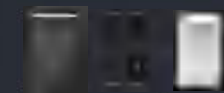
Strategy and Tools for Tenant Operations

The key to opening long and short term rentals

Tuya Apartment PaaS provides intelligent software and hardware together as a one-stop smart apartment solution



There are three Apps in SaaS backend, which can meet the needs of both the business and individual customers.



Entrance access control products



Energy consumption management products



IoT gateway products



Safety and sensor products



More PBT products



Comprehensive solution provider



Enterprise staff Dormitory management



Typical overseas customer



Office space management



Third-party developer of the apartment SaaS



Apartment management



Short-term rental home stay

Tuya Apartment PaaS relies on Powered by Tuya's ecosystem product capability to provide one-stop software and hardware solutions to hardware manufacturers, channel partners and brand owners, and meet various needs of the developers to serve their customers through open API and SDK accesses.

Tuya House PaaS Provides Smart Real Estate with One-stop Solution and Connects the Billion Dollar Real Estate Market

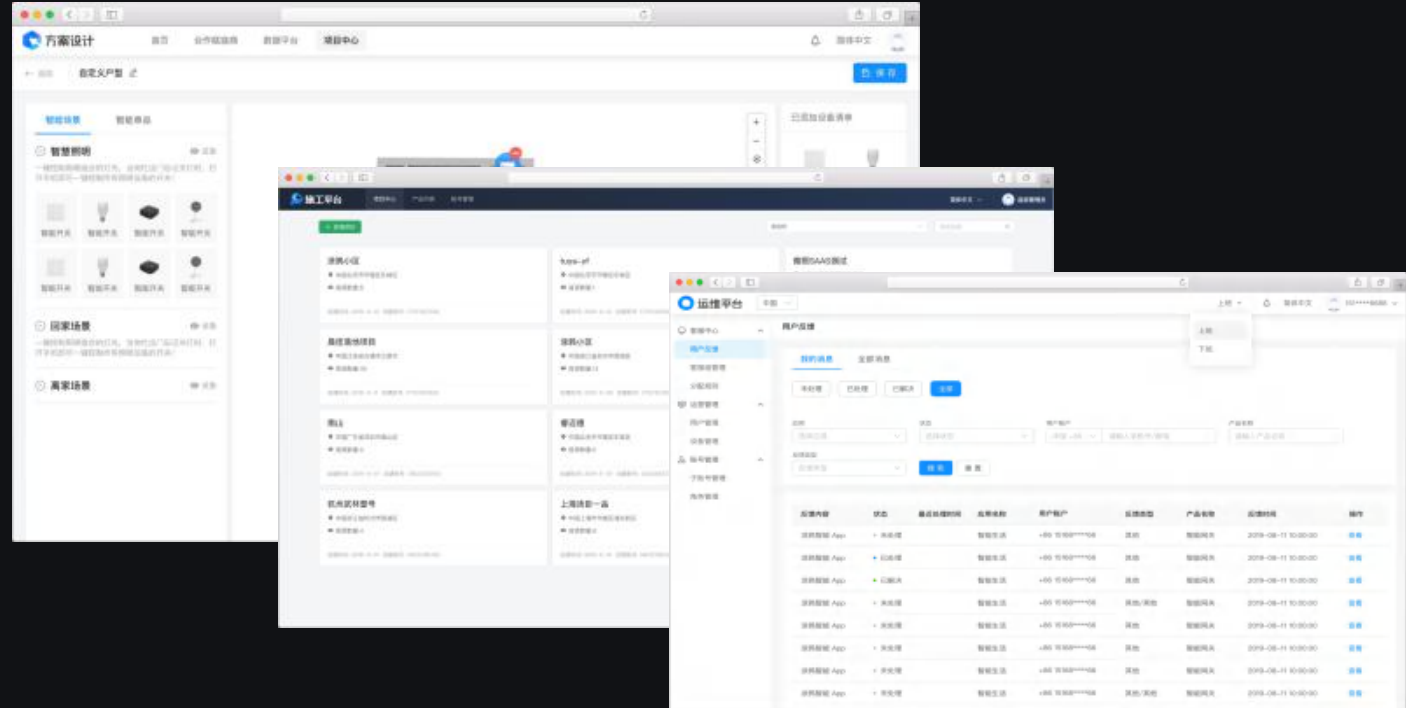
Plan Design



Construction Platform



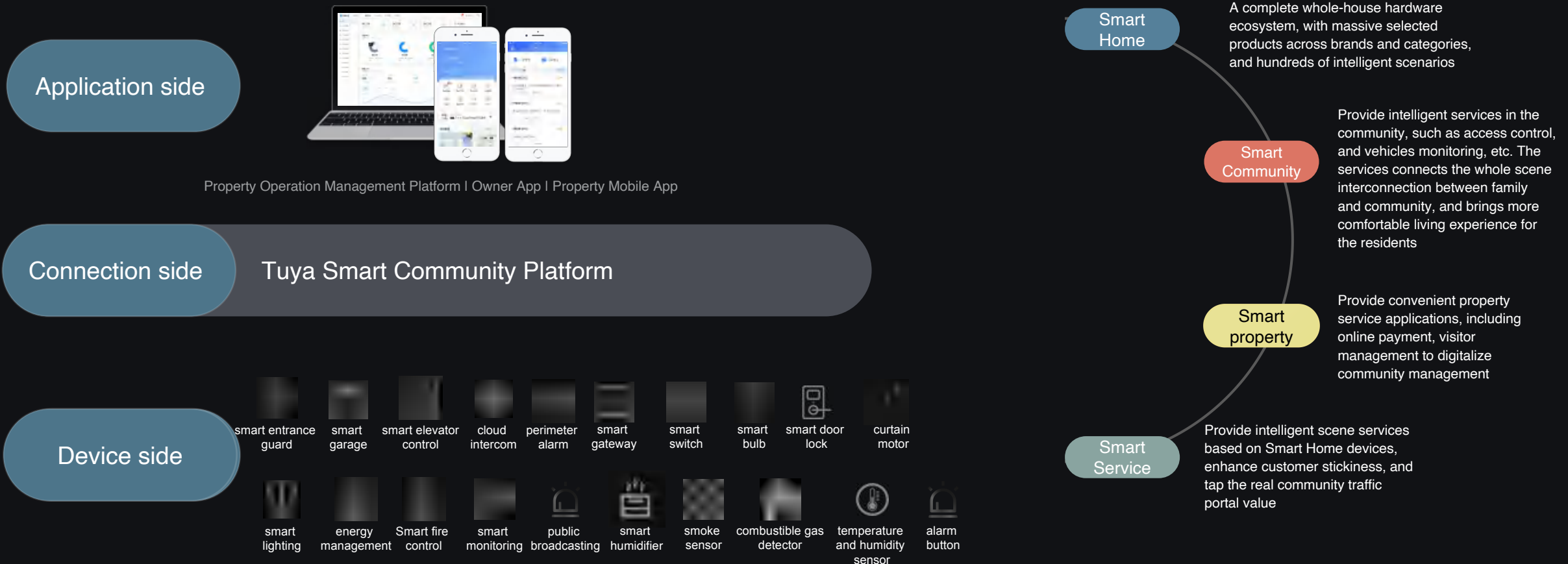
Operation and Maintenance Platform



- Online rapid configuration of the smart home designer solution tools
- Platform construction capacity is improved by 10+ times in efficiency
- Provide operation and maintenance capabilities for massive smart devices and provide ongoing optimized the user experience

Redefining the Future of the Community and Achieving a Real 'Live Smart' Experience

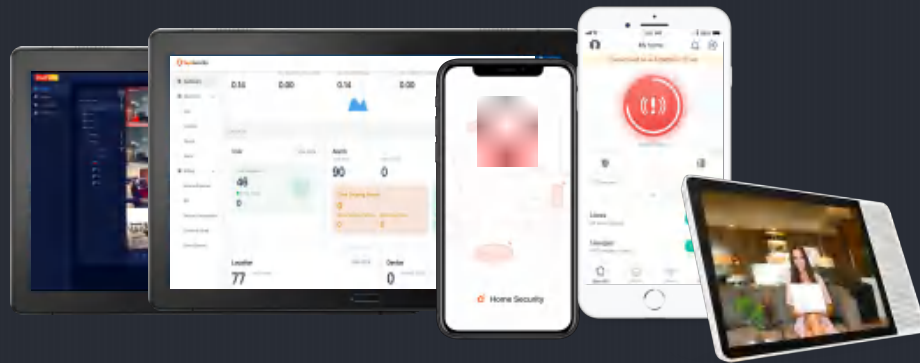
Tuya Community PaaS provides smart community solutions based on AIoT platform capabilities



Security for Your Whole Family

Tuya Security PaaS helps global smart home brands enter the local smart security market

Tuya Security Plan



PC Alarm Platform | Operation Management Platform | Mobile App | Hardware Package (AI Pad)

World-renowned brands are using Tuya Security Solutions

A large Latin America-based distributor of electronics and information technology, having deep cooperation with Tuya in the field of home security



A Singapore smart home and medical engineering agent



A professional security brand in Czech Tuya provides PaaS service for the smart home brand

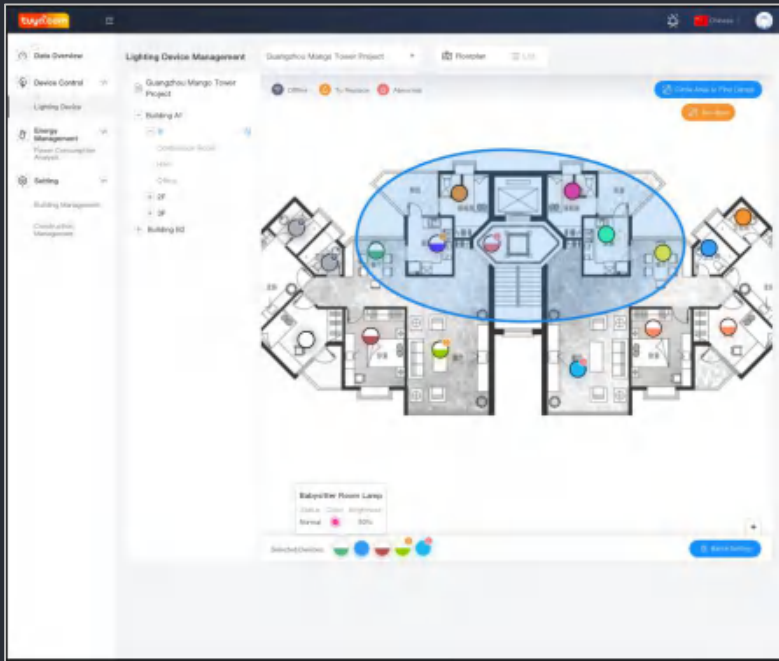


Famous consumer electronics brand in South Africa Tuya helps SMD to develop their security product and connects the products to the alarm center



New Infrastructure and 5G - a New Opportunity for the Development of Smart Cities

Tuya commercial lighting PaaS facilitates the centralized Management for Smart building to improve the operations and maintenance efficiency



Data Overview | Equipment Visualized Management |
Energy Management | Construction Management

Main equipment



Smart Gateway



Smart Lighting



Smart Drive



Smart Converter



Multi-control Switch

More selection



Wall Switch/
Scene Switch



Smart Sensor



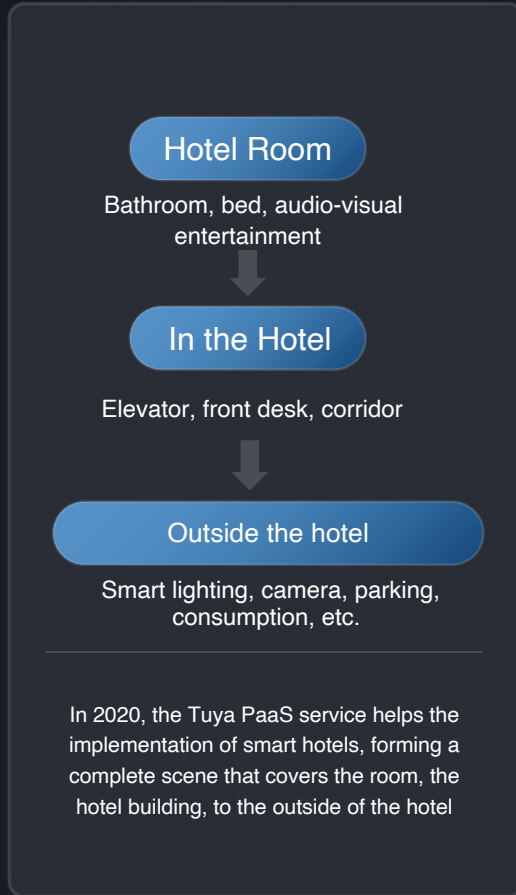
Smart Remote Control

Global Partnership Brands



Empower the digital transformation of the industry, reduce costs and increase efficiency for hotels

Tuya Hotel PaaS helps Smart Hotel develop platform-level solutions



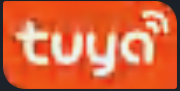
SaaS for brand, hotel operation, service provider, and WeChat applets

Provide new value-added services for diverse role in the hotel industry

Enable higher efficiency for project hosting function, hotel dynamic management, and work order circulation, etc

Rich hardware combination in the hotel scene, including various PIR, hotel door lock, panel, temperature control, gateway, curtain motor and other devices

Enable a number of leading global brands in smart hotels
25+ projects completed, covering 30,000+ hotel rooms



Tuya Smart Global Strategic Committee



Jerry Wang

Founder & CEO



Jeff Immelt

Former Chairman
and CEO of GE Group



Scott Sandell

NEA Global Management Partner



Carmen Chang

Chairman
and Head of NEA Asia



Jerome Chevalier

Quadrille Capital Co-founder
and Partner

The Nebula Project

Over 100 brands in 30 countries are Powered by Tuya becoming top IoT brands in their local markets



DNA Plan

Through partnerships, we've helped more than 20 well-known brands, including Lenovo, Haier UHome, MengJie Home Textile, Westinghouse, and Dialog, etc. to boost their IoT industry influence and promote their smart products globally



 A large graphic of a DNA double helix structure. Inside the helix, various partner logos are displayed in three rows:

- Row 1: Lenovo, Haier, OKURA, China unicom 中国联通, net-core 磊科
- Row 2: Westinghouse, MENDALE 梦洁家纺, iHORN, SKYWORTH 创维空调, 冠林 AURINE
- Row 3: KONKA 康佳, VELUX, FSL, 东鹏 DONG PENG, Dialog

In the next two years, 1 million global enterprises will be upgraded to AIoT enterprises





THANKS