

SIIViM

Under the high patronage of
Mr Emmanuel MACRON
President of the French Republic

1st

**International
Innovation
Summit
in «Median»
Cities (SIIViM)**

*Creating the corridors of innovation
and economic growth !*

8th > 10th

November 2018

NEVERS


nevers
AGGLOMÉRATION


Ville de
NEVERS



AGENDA

Thursday November 8th

from 6^{pm} to 11^{pm}

SIViM Lauch evening

(be careful limited number of places)

Friday November 9th

from 9^{am} to 6^{pm}

Opening of the demonstrator, conferences and workshops dedicated to professionals after registration.

Evening : Preparing your projects at an international level and in France (limited places)

Saturday November 10th

from 9^{am} to 5^{pm}

Announcement: Officialisation of different partnerships between cities

Public day - Free admission



Reinventing a median city, regardless of the country, requires the audacity and the willingness to stand out to deal with the issues of its time. In other words, the new city needs to adapt to the realities of the world and be a breeding ground for the economy and the jobs to be offered.

During my trip to Las Vegas Consumer Electronics Show in January 2018, I could talk with Michel Angers, the Mayor of the city of Shawinigan in Quebec about « median » cities in which innovation is booming and is exportable and meet specific needs. Sharing the same vision, we have started networking among international medium-sized cities. The following month in Shawinigan, we have signed a partnership to create a link between our digital ecosystems and also to twin our incubators. The idea of an international innovation summit in « median » » cities was born and I have wanted Nevers Agglomeration to be the pioneer. Innovation and the term of smart city are the opportunities of development for our « median » cities and a way to boost and give them a new attractiveness.

That's why The SIVim aims, through the solutions offered and the topics approached, to take part in the revival of French median cities and to the dynamic of the national plan called «city centre plan» launched by the government and for which Nevers was selected. I really appreciate the early and precious support for the SIVim, coming from the cities of France of which I am one of the administrators, the backup from IVEO developpers, from Technion France, from France's shopwindows, from the ADULLACT (the French association of developpers and users of free software for local authorities and administrations). I am convinced that the first countries that will focus on median city networking and will get organized to benefit from it, will increase their growth in an ethical and sustainable way. The SIVim illustrates the willingness of our cities to develop together in a co-construction spirit and not in competition.

Therefore, let's create corridors of innovation and economic growth!

Denis Thuriot,

the president of Nevers agglomeration and the Mayor of the city of Nevers

The international innovation summit in median cities that strongly aims to contribute to the French revival plan called « town or city centre action » will encourage the meeting of startups, innovative companies, experts, technicians and especially French cities'elected representatives. They will come from France, Quebec and from the whole world, Their aim is to create collective development strategies.

Why the expression « median » city ?

With nearly 36,000 inhabitants in the city and 72,000 in its urban area, Nevers is called «a median city » like the other 191 French cities of 20, 000 to 100,000 inhabitants that are neither metropolises nor small cities and which house approximately 25% of the population in their municipalities.

Today these cities are subject to an obligation of competitiveness mainly because companies create competition between them by their choice of implementing or relocating their company. So the word medium is badly chosen today. The term « medium » does not say anything about disparities or differences. It does not say anything about the national role of these cities nor about their willingness or their local resources that could provoke a dynamic or a renewal. The issues are not the same but the challenges complement each other. A « medium-sized » city is firstly an « intermediate » city between the metropolis and the rural territory, so it's a median territory and this preferred term of « median city » is more relevant and does not prejudice the capacity and the potential of the territory.

Benoît Balmana's testimony, CEO of IVÉO



Benoît Balmana has 20 years' experience in the innovation sector, the transfer of technologies and the development of innovative businesses. He got his experience at a governmental and industrial level. Balmana is currently the managing director of IVÉO innovation ecosystem designed to the findings of new solutions related to smart and sustainable mobility. IVÉO account for nearly 15 small and medium size cities in Quebec that act as living labs for innovation to experiment innovative technologies on their territories.

- Why go should take part in the SIIViM ?

The SIIViM is a unique, one-of-a-kind event that especially addresses the innovation issues of small and mid-sized cities. This project echoes IVÉO one that was created in Québec to enhance the development of new technologies in median cities concerning the mobility of goods and people.

- What do you expect from this fair ?

This fair will give you the opportunity to present different technology solutions developed in Québec in the sector of sustainable mobility and to present different new projects carried out in our network of 15 small and medium-sized cities. Finally, this event will enable to better understand the specific issues facing small municipalities.

- For median cities in Québec like in France, what are their hopes and their potential of development that innovations arise ?

At IVÉO, we have focused our activities in the mobility sector. Indeed, for medium-sized cities, longer distances, low-density populations require original solutions to tackle the issue of transportation. The innovations at the level of carsharing, autonomous shuttle or even

Nevers Urban Area the territory of the implementation of innovative projects



drone parcel delivery give us a glimpse of the future.

- How can inhabitants get involved with the project?

In any innovation and technological project, it is necessary to include users and citizens at the heart of the project. No technology can develop without social acceptance of it. Consequently, we set up an approach of pilot projects or experiments that enables to validate the performances of innovation techniques as well as ensuring a good taking in hand by users. The change must be done gradually.

- Why is it necessary to create collaboration between median cities, as it is done by IVEO?

We are aware that median cities are often isolated and have little resources resources to work on innovation. Creating a network in which cities can share their experiences and the issues they face can favour the access to relevant information directly applicable in their context..

Innovating together !

Directly inspired by the manifesto for the networking of innovation hubs, the SIIViM will focus on the different strategies of mid-sized cities. You will be able to discover the convincing example of IVEO, a network of fifteen Quebecois cities sharing innovation in the field of smart and sustainable transport. Nevers has just joined IVEO.

This innovative idea about the co-construction or co-creation of tools for economic growth represented by the SIIViM offers an alternative to the simple competition between territories that does not appear as an acceptable solution in the long run. Through the SIIViM, mid-sized cities can show their will and their capacity to develop together and to interact to offer new, attractive and innovative living conditions to their inhabitants..



The amphitheatre of Nevers agglomeration has solemnized the arrival of the Geebee in Nevers in presence of : Alain Bourcier, vice-president of Nevers Agglomeration in charge of digitalization, Elena Vaicu, first counsellor for the business and economic affairs for Quebec general delegation in Paris, Vivien Croix, director of Keolis Nevers Marie-France Laurin, director of Iveo projects and Sabine Le Névannau, president of the project Geebee.

Good and shared practices

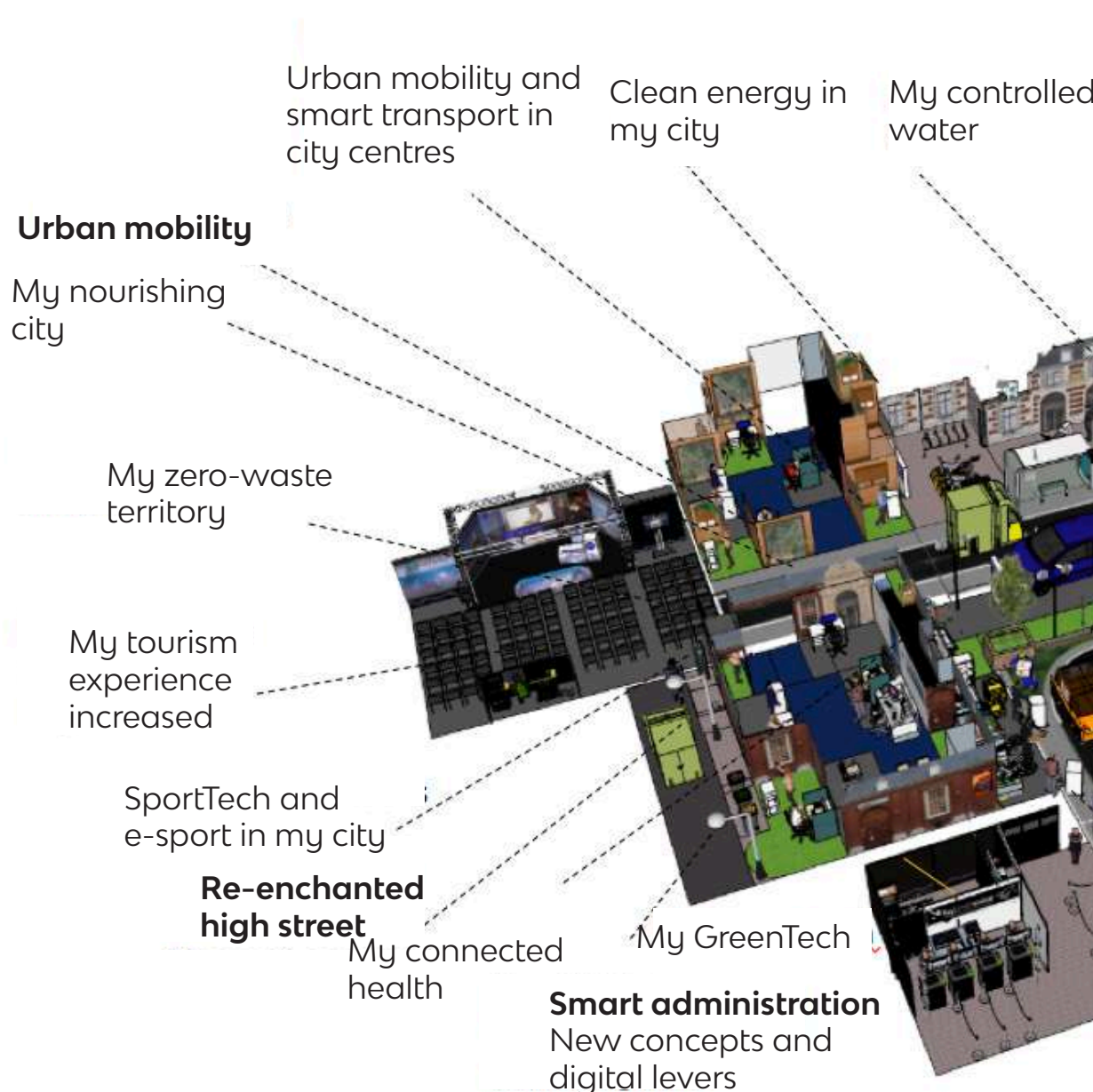
Communicating good international practices and sharing them with French elected representatives is the main trade mark of this first event. Technion France, that brings closer the famous Israeli University of Technion with French Universities, companies and local authorities will come to explain how the Israeli territories have known how to develop the start-up mind in their growth.

This summit will host 10 Israeli startups coming from the Technion Drive accelerator that will share their vision of entrepreneurship and disruptive technologies that will revolutionize cities in the future.

Franco-Asian entrepreneurs will testify how they support municipalities in the construction of projects with Asia.

They will also show how mid-sized cities can open up hyper metropolises. The ADULLACT (the Association of developers and users of free software for local authorities) will present its solutions of co-development between territories.

My city at 360 degrees



Immersing oneself in a smart city

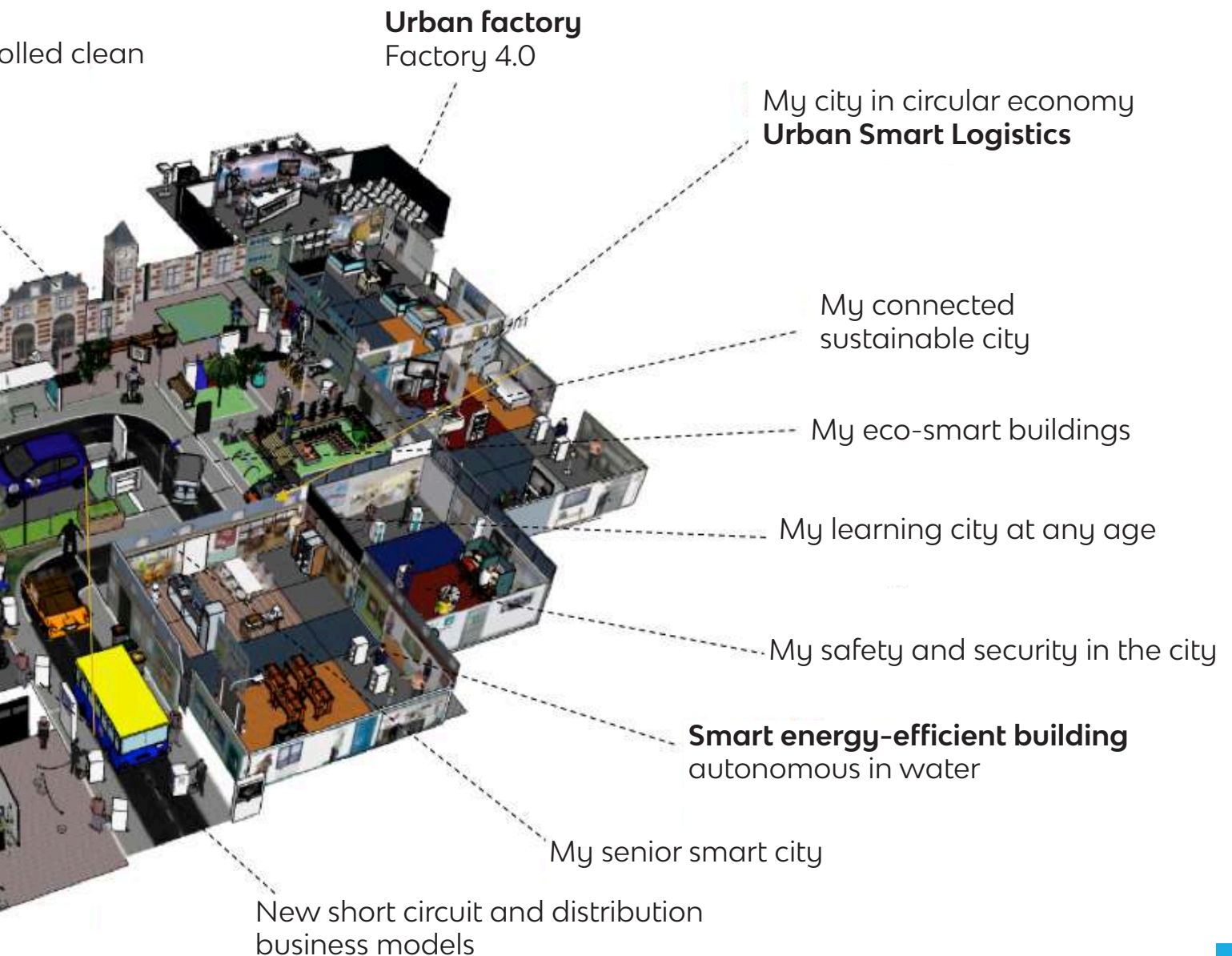
The main topic in 2018 will be the smart city. Numerous innovations are expected. The SIViM will have a smart city demonstrator, especially created for the event by the company MLG Consulting. Life-size technologies that favour the modernisation of mid-sized cities in several sectors will be presented.

This mega-demonstrator will be focused on the topic of the revival of city centres, an essential issue for numerous French cities.

- **An increased attractiveness of public spaces and better living conditions**
- **Housing**
- **Health services**
- **Shops (redynamisation of city centres)**
- **Accessibility and mobility**
- **Jobs in services**
- **Architecture, cultural heritage and urban atmospheres**
- **Governance**

Each topic will be supervised by an expert who will guarantee the relevance of offered solutions and will be responsible for leading his topic in order to favour co-development projects between territories.

A complete and intelligible value chain



SII Vim experts



Alexandre Mignon

Reanimation and anesthesiology professor in charge of the project eMarsim, director of partnerships and of development Illumens, medical reporter for C8: How to modernize health services in mid-sized cities ?



Jean-Pierre Lehmann

President of FNCV and the Vitrines de France the French national organization of city centres and shopwindows: How the digitalization of shops can contribute to their growth and to the redynamisation of city centres ? Connected streets in the future.



Michèle Guérin

CEO of Online Forma Pro, the first French e-learning platform, president of the centre in professional, education and robotic resources: what tools can promote learning ? How can training be a tool of growth and professional attractiveness ?



Michel Angers

The Mayor of Shawinigan in Quebec
How incubators can be the tools of economic growth for cities ?



François Elie

President of the Adullact, deputy mayor of Angoulême: from the connected city hall to the free smart city.



Jean-Marie Bourgogne

General delegate Open Data France, expert open data to government organizations: ADEME, DGE, ETALAB, CNFPT...): data for the development of territories.



Dominique Boulbès

Author of the book the Silver économie, 60 acteurs de l'économie des 60+
CEO of indépendance Royale, the leader on the market of mobility equipment: how can cities make life easier for senior citizens ?

Why you should go international !

North America network



Stéphane Pipon

More than 20 years' experience in executive strategic counselling for business development and strategies in Quebec, Canada, the United States, Europe, Japan and Australia.

Asia Network



Dang Cominh

Director associate of Bougainville Global Consultants, he supports, the French Post, FPT Group, Source of Life and insurance companies in their implantation or their growth in Vietnam.

Israël Network



Muriel Touaty

Managing director of Technion France. Her mission is to favour and establish bilateral cooperation at industrial, university and scientific level between Technion and France.

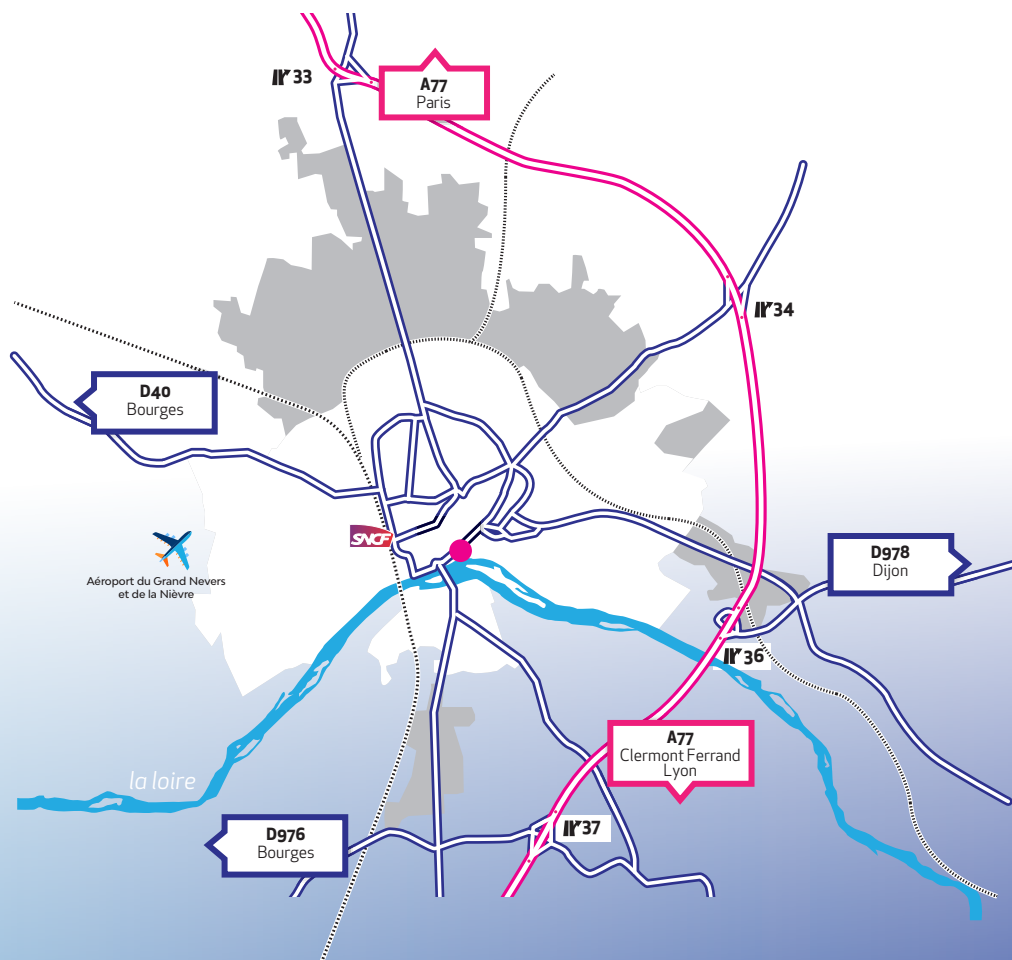
Réseau Europe



Marc-Lionel Gatto

CEO of MLG Consulting, author and public speaker in five languages, Marc-Lionel Gatto leads more than 100 conferences each year about the smart city, digital mutations, points of sales, marketing, business development and e-commerce.

How to find us





eTree place carnot - Nevers

SIIViM

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NEVERS

They support the SIIViM

IVÉO

EXPÉRIMENTATION D'INNOVATIONS

**VILLES
de FRANCE**
VILLES & AGGLOMERATIONS

ADULLACT

TECHNION
Israel Institute of Technology

**Action
Cœur
de Ville**

**les
vitrines
de France**
FÉDÉRATION NATIONALE
DES CENTRES-VILLES

GROUPE

**Caisse
des Dépôts**

Registration guidelines and information :
siivim@agglo-nevers.fr