



IRAN 2025 IT FORUM

19-20 NOVEMBER 2018 TEHRAN-IRAN
IRAN INTERNATIONAL CONFERENCE CENTER

Under the Patronage of



Presidency
of
the Islamic Republic of Iran

Organizer



مركز ارتباطات
مخابراتی و مشورتی
IICIC

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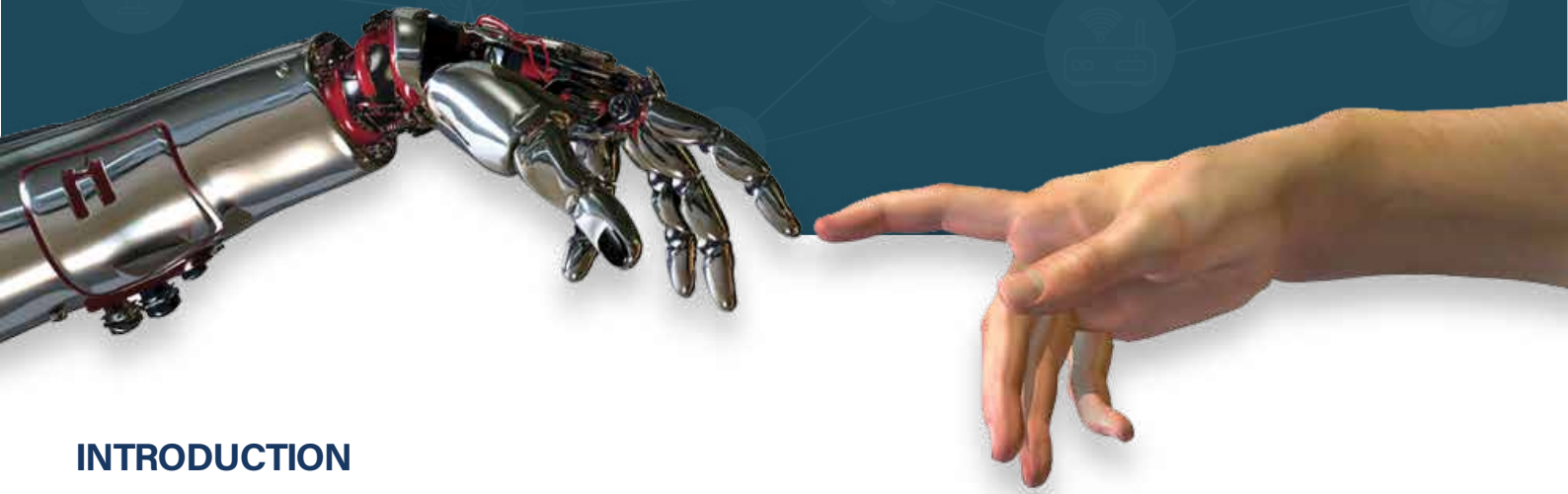


IEBC
IRAN EUROPE
BUSINESS CENTER



19 - 20 NOVEMBER
TEHRAN - IRAN

2018



INTRODUCTION

The **Iran 2025 IT Forum** will be held under the patronage of *Presidency of Islamic Republic of Iran* and organized by International Inc. for Contemporary International Conferences & Fairs (IICIC) in cooperation with Iran Europe Business Center (IEBC) and, on **19 - 20 Nov. 2018** in Tehran-Iran.

In digital economy, ICT is introduced as the most important distribution and selling agent in developing and developed countries, and the resulting achievements have been fueled by people's lives, which neglects to make irreparable gaps and backwardness in societies. Information and communication technology paradigm which is considered as the knowledge society, information society, cognitive community, network society and so on, nowadays is considered as the most important development strategy. ICT as a powerful tool and shortcut can reduce the deep gap between developed and developing countries. In 1965, ICT accounted nearly 5% of corporate investment costs. This amount was increased to 80% in 2015. In fact, ICT has greatly transformed the foundation of businesses and can become a fully competitive and strategic advantage for firms and countries.

In developed countries, the development of ICT has increased their economic efficiency. Improvement of organization performance, emergence of new businesses, and improvement of indicators, microeconomic and macroeconomic variables is the result of the development of ICT in these countries.

In order to use the information technology as a development tool, optimal policies should be developed based on existing facilities and structure of the country in order to promote economic efficiency.

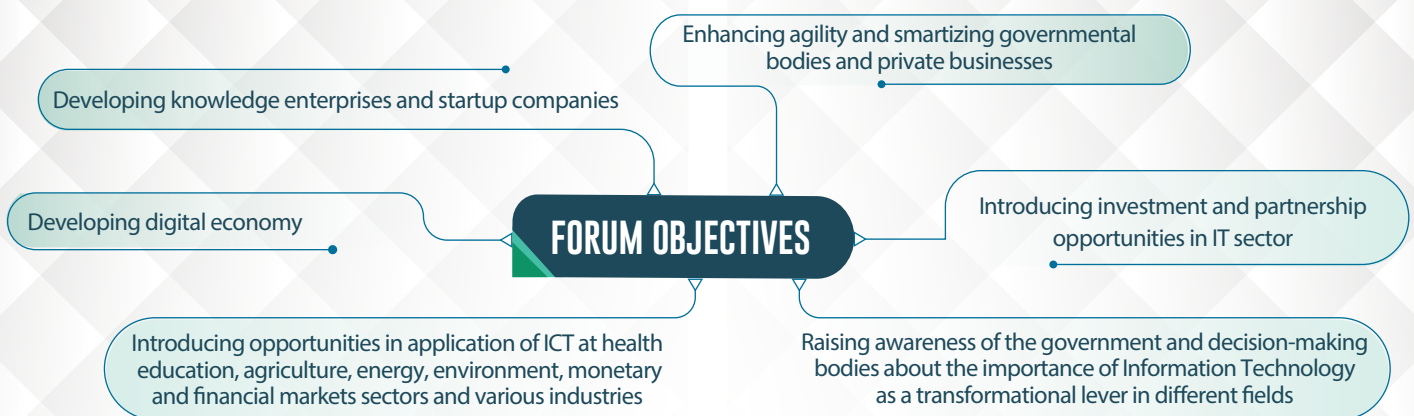
In developing countries ICT can be an important factor for quick access of these countries to higher stages.

Economists divided countries into two categories of poor and wealthy, but in the last decade another third factor, called information, has played a special role in this division, which means that countries with less information are categorized as poor countries.

The existence of IT improves market performance, because information technology directly and indirectly affects all market components, including production and its processes, export and etc. This can contribute to the economic growth of countries.

In the third section of Iran's perspective document 2025 in mentioned, "Iranian society on the horizon of 2025" is a society with advanced knowledge, capable of producing science and technology by relying on its human resources and social capital in national production will utilize its IT, compensate for past years and reach its goals by 2025.

Iran 2025 IT Forum aims to investigate new phenomena and technology-centered futures studies while explaining the possible approaches towards seizing the available opportunities.



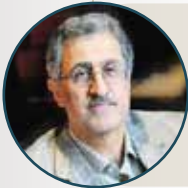
KEYNOTE SPEAKERS



Dr. Sorena Sattari
Vice-President for Science & Technology Affairs
I. R. of Iran



Mr. Mohammad Javad Azari Jahromi
Minister of Communications & Information Technology,
I. R. of Iran



Mr. Masoud Khansari
President of Tehran Chamber of Commerce Industries, Mines & Agriculture, I. R. of Iran



Dr. Fereydoun Verdinejad
Media Advisor of Presidential Office, Former Ambassador of the Islamic Republic of Iran to the People's Republic of China & Forum Chairman, I. R. of Iran

TOPICS

IT and Good Governance

- IT and the role of Good Governance
- Iran's Current IT Status and Development Plan for 2025
- Top – handed Policies and Laws to Support the Development of Information Technology and Cyberspace to Facilitate the Exploitation of Digital Transformation Benefits
- Diplomacy of Science and Technology in Pursuit of the Goals of Iran 2025

IT Innovations and the Opportunities for Evolution

- IT Future and potential opportunities
- Future human, future cities and evolutions caused by IT
- Blockchain and upcoming transformations
- Industry 4.0
- Roles of infrastructure operators (mobile, Internet and etc.) in digital transformation
- The weightless economy and suggestions for Iran
- E-Banking, cryptocurrency and related opportunities
- Iran e-Commerce vision 2025
- The future of insurance industry in digital world
- New instruments of money and capital market to develop the IT industry
- IT enabled logistics and transportation
- Global plans and patterns on e-Health and roadmap for Iran e-Health 2025
- Digital transformation and the future of energy sector
- Role of IT in developing the tourism industry
- Green IT and environment protection
- IT and its role in the development of agricultural value chain
- Increasing national productivity through IT

Media And Digital Transformation

- Role of new media in Iran future developments
- Future of digital social media and opportunities ahead

Improving Iran's IT Business Climate

- Pathology of the Iran IT private sector , preparation and empowerment
- The evolution of the status of NGOs in the development of Iranian Information Technology
- Participation of large non-Governmental Economic Institutions in the development of Information Technology

Special Business Promotion Session

A unique opportunity for companies to introduce / launch their new products and technologies.

Key features and facilities:

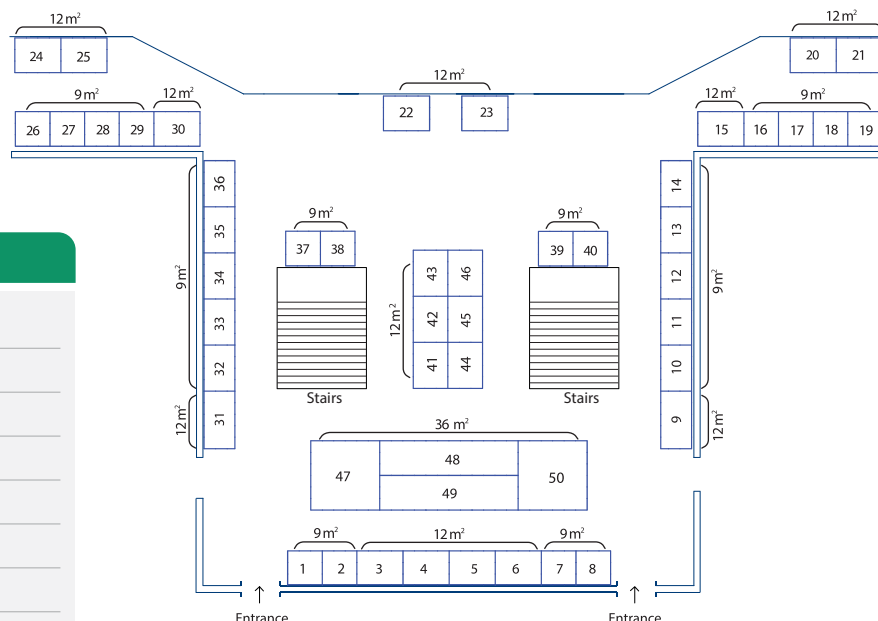
- A hall set up presentation and interactive discussion for 40 minutes
- LCD projector with screen and audio system for presentation
- Forum participants will be notified in advance in order to include the session in their calendar

Cost: € 2000

Allotments of time slot will be made on first come first serve basis. For booking please contact the Forum Secretariat.

Exhibition Map

Before confirming the location of your booth, please contact the Exhibition Coordinator



Forum Registration Form

First Name: Ms. / Mrs. / Mr.

Middle Name:

Last Name:

Date of Birth:

Place of Birth:

Nationality:

Father's Name:

Passport No.:

Date of Issue:

Place of Issue:

Expiry Date:

Place Visa to be Issued:

Duration of Stay in Iran:

Last Date of Entry to Iran:

Company:

Type of Business:

Position:

Tel. / Fax:

Mobile No.:

Email: Website:

Address:

Passport copy & a passport size photo is mandatory
(Size: between 512 - 100 kB)

Exhibition Registration Form

First Name: Ms. / Mrs. / Mr.

Last Name:

Company:

Position:

Managing Director:

Type of Business:

Tel. / Fax:

Mobile No.:

Visa: Yes No

Email: Website:

Address:

P.O. Box:

Booth Number: Required Space: Total Amount:

The Exhibition Fee is € 300/m²

- * One complimentary pass as an exhibitor
- * Booth with minimum space 12m²
- * Fascia board with company name
- * 100×3w spotlight
- * 220×1v electrical outlet
- * 2 chairs
- * 1 table
- * Printing company name in the Exhibition Book

Additional equipment are available upon request, with extra charges.

Description

Fee

Registration:

- * Attendance at all sessions
- * Documentation
- * Invitation to all official functions
- * Visa services

€ 700

Premium package:

- * Registration
- * 3 nights stay at the Parsian Esteghlal International Hotel
- * Transportation (Airport, Hotel & Venue)

€ 1300

Spouse

Free

Forum Secretariat (IICIC)

Tehran

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