

INTRODUCTION

Europe face a new paradigm in the Welfare Society: to respond the increasing population's demand of Active and Healthy Ageing (AHA) based services. This Silver Economy is offering a large number of opportunities for developing markets and economic growth.

In this context, **ACTIVAGE** may lead the digitalization of the AHA market:

Creating evidence about the impact of the AHA services based on Internet of Things

Building an interoperable ecosystem to facilitate the expansion of this technology

Empowering AHA market based on IoT as main pillars of the sustainability of the Healthcare Systems

The ACTIVAGE project offers the opportunity to **third parties, to contribute in the development and sustainability** of the project getting **financial support** via this open call.

WHO IS IT FOR?

The call is open to:

- **SME**
- **Start-ups**
- **Organisations**
- **Research Centres**

All registered in a member state of the European Union.

Only one entity per proposal will be admitted.

WHY TO APPLY?

- **Assess your technology** on ACTIVAGE running deployment site
- Access and share **knowledge and evidence of benefits of AHA services based on IoT**
- Better **understanding of current needs and gaps** of AHA services
- Access to **companies of the key industry** to IoT and AHA domains

TIMELINE

July 31
2018  **Open Call Launch**

- Promotion
- Open info day

October 31
2018  **Deadline for applications**

- OCRB evaluation
- OCRB meeting consensus

December 5
2018  **Evaluation notifications**

- Agreement discussion

January
2019  **Agreement signed**

January
2019  **Start deployment**

SCOPE



Experiments that integrate mature IoT technology on ACTIVAGE running deployment sites to increase the value of the current available AHA services.

They must respond to 11 pre-established challenges in the Open Call, or apply a ground-breaking solution to an open challenge.

FUNDING CONDITIONS



Total funding: 600.000 €

Maximum 60.000€ for each funded project

Maximum 10 funded projects

Join the ACTIVAGE community through the first Open Call!



EVALUATION CRITERIA

EXCELLENCE

Relevant to the topics
addressed by ACTIVAGE
project

Max. 10 points



IMPLEMENTATION

Quality and efficiency of
the implementation and
management

Max. 10 points

IMPACT

Relevant to the topics
addressed by ACTIVAGE
project

Max. 10 points



SUSTAINABILITY

Commitment to long term
vision and sustainability of
the ACTIVAGE project

Max. 10 points

WHAT DO YOU HAVE TO DO?

1. Registration available from July 31st 2018 at www.activageproject.eu/open-call

Sign up for an account and download all the required information and templates.

2. Submit application by 16:59 h (CET) on October 31st 2018

Prepare your application materials and submit them to the Open Call web portal:

activage.submittable.com/submit

3. Sign legal documents

All applicants will receive a notification by December 2018.

Successful applicants will receive a notification and a request for signing the agreement.