

INTERNET OF THINGS CONVENTION EUROPE 2018



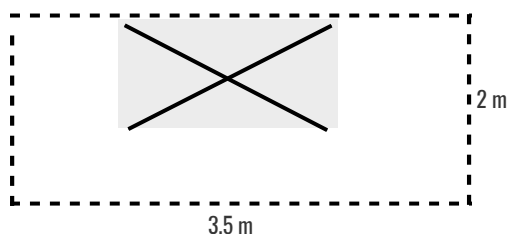
Practical information, exhibition details

DATE	Wednesday June 6th, 2018
VENUE	Flanders Meeting & Convention Center , Antwerpen
OPENING HOURS	09:00 - 18:00
CLOSING DRINK	17:00 - 17:30
SET UP	June 5th - 13:00 until 18:30 June 6th - 07:00 until 08:30
REMOVAL	June 6th - 18:00 until 19:00

Sponsor Booths

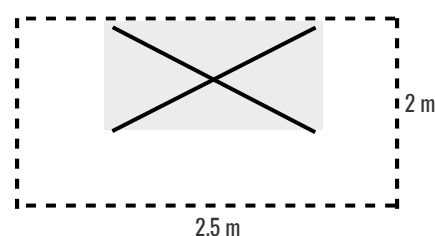
LARGE BOOTH (PLATINUM)

3.5 m width, 2 m length
table included



REGULAR BOOTH (OTHER)

2.5 m width, 2 m length
table included



The booths provided during the exhibition won't be enclosed by a shell scheme. Exhibitors may of course bring their own display stands, roll-ups, flags, banners, etc but these must not extend beyond the area that has been reserved. All sponsor booths have a display table sized approximately 1.4m x 1m included in the price.

Sponsorship & exhibition packages

The list of the sponsoring packages mentioned below is used as a guide, a defined preset of opportunities that are available during this event. This means that, if you feel that this package doesn't cover your needs or doesn't suit your budget, you can always contact us to discuss what will be the best sponsoring outcome while making sure you'll receive maximum return and visibility for that budget.

#IoT18 Sponsor Formula	PLATINUM	GOLD	SILVER
Logo or banner at the entrance of the conference venue	+		
Logo or banner in front of each conference room	+		
Opportunity to provide input into the conference program	+		
30' Workshop	+		
30' Speaker slot	+	+	
Speaker with picture, short bio & conference summary on website	+	+	
Privileged partner to sponsor options gadgets (badges, lanyards, goodiebags, hostess clothing, networking cocktail, banner on website, extra advertising page, ..	+	+	
Page advertising in event catalogue	1 PAGE	1/2 PAGE	
Logo on every communication channel (with link-through on website)	LARGE	REGULAR	REGULAR
Exhibition space (all included)	LARGE	REGULAR	REGULAR
Free entrance tickets	10	5	3
Corporate info on website and in event catalogue	+	+	+
Free drinks, coffee and catering on the day of the conference	+	+	+
Opportunity to add merchandise in the goodiebags	+	+	+
#IoT18 Sponsor Investment	€8.800	€6.600	€3.900



Additional sponsoring options

Platinum preferred, production cost excluded.

Closing network cocktail (incl. banners) (max. 3 sponsors)	2.000
Badges	850
Lanyards visitors	850
Logo on goodiebag	300
Logo on hostess clothing	300
Blogpost on website and social media	400
Banner at the entrance of conference venue	500
Extra advertising page in event catalogue	500
4th cover advertising event catalogue	500

Start-ups

Companies that exist < 2 years

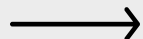
SPONSOR FORMULAS	GOLD	SILVER
Regular sponsor booth	+	+
30' Speaker slot	+	
INVESTMENT	€2.100	€1.100

Additional sponsoring options

Sponsors of multiple BOI conferences

BOI organizes multiple conferences every year. Aside from the Internet of Things convention there's also the Digital Transformation Conference and the Belgian Cyber Security convention. If you would like to have more information about these conference you may always contact us and we will provide all the information.

SPONSORING THREE CONFERENCES



Choosing two extra options of the below:

SPONSORING TWO CONFERENCES



Choosing one extra option of the below:

PLATINUM

Two blogposts on website and social media

Logo on the goodiebags

Lanyards on every conference

GOLD

Two blogposts on website and social media

Banner at the entrance

A4 advertisement in brochure

SILVER

Banner at the entrance

1/2 A4 advertisement in brochure



MOBILITY



LIVING



INDUSTRY 4.0



ENABLERS



HEALTH

