



“ENRICH” LAUNCH EVENT & NETWORKING COCKTAIL

Wednesday 18th April 2018 from 17h00 until 19h30

EBN Networking Centre

168 Avenue de Tervueren B-1150, Brussels



You are warmly invited to join the launch of ENRICH in Europe!

ENRICH is the **European Network of Research and Innovation Centres and Hubs**. Funded by the European Commission under the Horizon 2020 programme the ENRICH Network offers services to connect European research, technology and business organisations with three global frontrunner innovation markets: Brazil, China and the USA.

Following the launch of the ENRICH Centres in Brazil, China and USA, we are ready to take off in the heart of Europe!

We would like to inform research & innovation actors about the opportunities that the ENRICH initiative can offer to companies and researchers for international growth.

Join us to learn more about how you can get involved!



These projects have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements Numbers 733531; 733554; 733286



Agenda

Moderator – Robert Sanders, EBN

17h00 Welcome Words

Javier Echarri - CEO, EBN

17h10 Why ENRICH?

Promoting research and innovation cooperation with international partners and strengthening the EU's scientific excellence and attractiveness.

Adam Tyson - Head of Unit for North America, Latin America and Caribbean, DG Research & Innovation

17h30 Introduction to the ENRICH Centres and the service offer

ENRICH Coordinators (10' each):

- *Brazil* - Johanna Haunschild, IPK Fraunhofer
- *China* - Sara Medina, SPI
- *USA* - Johanna Fuellmann, DLR

18h00 Discussion & Wrap Up followed by Networking Cocktail



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