

Sponsor & Exhibitor Prospectus



**IEEE/RSJ International
Conference on Intelligent
Robots and Systems**

October 1 – 5, 2018 Madrid, Spain



Your customers and collaborators will be there
– make sure you're there too!

The 2018 IEEE/RSJ International Conference on Intelligent Robots and Systems (IROS 2018) will be held in October 1st – 5th, 2018 in Madrid, Spain's capital city, home to 3,1 million people and the most vibrant and alive city in Europe. The venue for IROS 2018 is the Municipal Conference Centre, a modern and light-filled building, with a useful surface of 30.000 m², perfect for hosting conferences in Madrid.

IROS 2018 will host around 3.000 experts, researchers, and exhibitors from around the world to discuss cutting edge robotics and intelligent systems technologies, network with colleagues, earn the latest innovations, and meet with vendors who supply important products and solutions to technical problems. The exhibition is closely integrated with the technical program through workshops and tutorials, forums, robot demonstrations, and social activities for attendees and guests.

Accelerate your connections.
To exhibit at IROS 2018, contact
us at exhibition@iros2018.org

General Chair: Carlos Balaguer (*U Carlos III Madrid*)

Exhibition Chairs: Torsten Kroeger (KIT, Karlsruhe), Rafael López (*Robotnik*), Santiago Martínez (*U Carlos III Madrid*), Dejan Pangercic (*Faraday Future Inc*)



IROS2018.org

INFORMATION FOR EXHIBITORS AND SPONSORS

IROS is the worldwide largest robotics event, and one of the two top international conferences in intelligent robots and automation. The IROS 2018 will bring approximately 3.000 of the world's leaders in robotics and automation to Madrid. It is sponsored by IEEE, the world's largest professional association for the advancement of technology, the IEEE Robotics and Automation Society, the IEEE Industrial Electronics Society, the Robotics Society of Japan, the Society of Instrument and Control Engineers, and the New Technology Foundation. IROS 2018 combines a robust high-tech exhibition program, lectures on the latest advancements in robotics and intelligent systems, and interactive sessions allowing interaction with thought leaders in the field. According to previous experiences, more than 120 exhibitors are expected to be on display at IROS 2018.

The IROS 2018 Exhibition Program is tightly integrated with the rest of the Technical Program. The Exhibition Area, with more than 4.000 m², is next to all presentation and meeting rooms, allowing easy flow between technical sessions and the exhibition. Coffee breaks take place in the Exhibition Hall, ensuring maximum exposure for exhibitors. Exhibitors and sponsors also have speaking opportunities in front of large audiences.

EXHIBITION RUNS 2 – 4 OCTOBER, 2018

Exhibiting at IROS 2018 is the most cost-effective way for a company, large or small, to gain exposure in front of the world's leaders and future leaders in robotics and automation. It is a unique opportunity to showcase your products, publications, and organization in front of attendants from research institutes, universities, and companies from all over the world.

Exhibitors' job openings will be advertised on the IROS 2018 website, reaching outstanding graduate students who attend IROS 2018, and creating onsite interview opportunities.



EXHIBITION SCHEDULE

YOUR EXHIBIT FEE INCLUDES

Action Item	Day	Schedule (to be confirmed)
Exhibitors move-in	Monday, October 1 st	10:00 – 18:00
Exhibition hours	Tuesday, October 2 nd	09:00 – 18:00
Exhibition hours	Wednesday, October 3 rd	09:00 – 18:00
Exhibition hours	Thursday, October 4 th	09:00 – 18:00
Exhibitors move-out	Thursday, October 4 th	From 18:00

- 1 table
- 2 chairs
- 1 bin
- Standard ID sign
- Exhibitor booth staff badges
- Installation and removal
- Pipe and drape
- 500watt/120V power drop

EXHIBITOR AND SPONSOR PACKAGES

	Booth Only	Bronze	Silver	Gold	Platinum	Diamond
3 x 2m booth	1	1	2	3	6	8
Company logo with home link on IROS2018.org homepage	as Exhibitor	as Bronze	as Silver	as Gold	as Platinum	as Diamond
Link to job openings on IROS2018 website (on request)	X	X	X	X	X	X
Identified as sponsor or exhibitor on conference digest, and the electronic conference proceedings	X	X	X	X	X	X
Complimentary full conference registration(s)		1	2	3	5	8
Identified as sponsor on monitors during the conference		X	X	X	X	X
One-page ad inserted in conference bag			X	X		
Pamphlet ad inserted in conference bag					X	X
Industrial forum representation (free for attendees)				Short	Regular	Keynote
Customized access to a meeting room (interviews, hospitality)					X	X
Banner/display of your company in a visible place in the conference venue						X
VIP dinner ticket					1	2
On request, 2 - 3 min presentation at the press conference						X
Prices in Euros	3.000	5.000	10.000	15.000	25.000	40.000

Fees do not include VAT

ADDITIONAL SPONSORSHIP OPPORTUNITIES (NON-EXCLUSIVE)


Your company will be recognized on signage onsite at the specific event you sponsor.

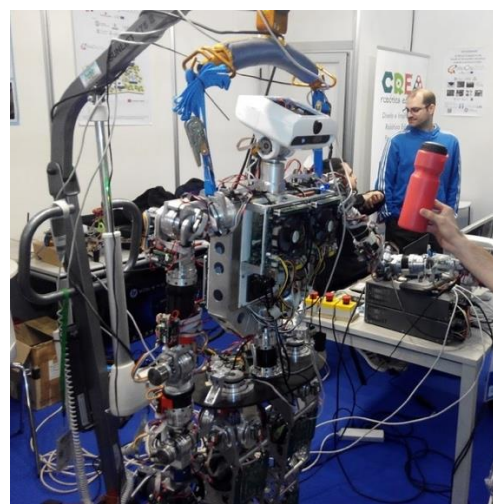
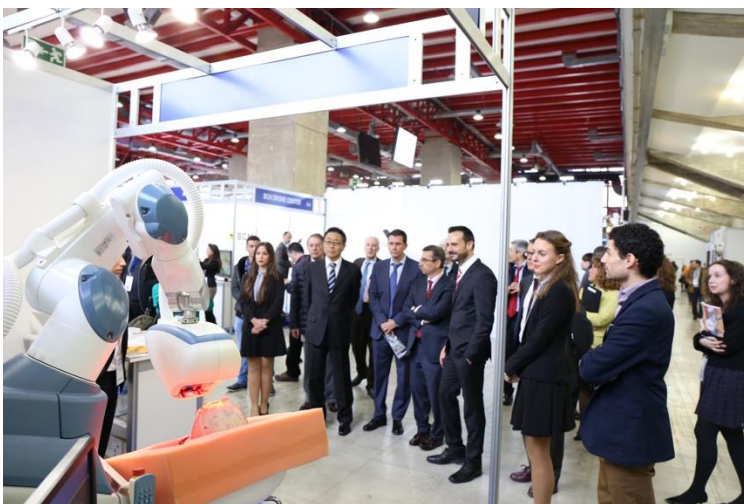
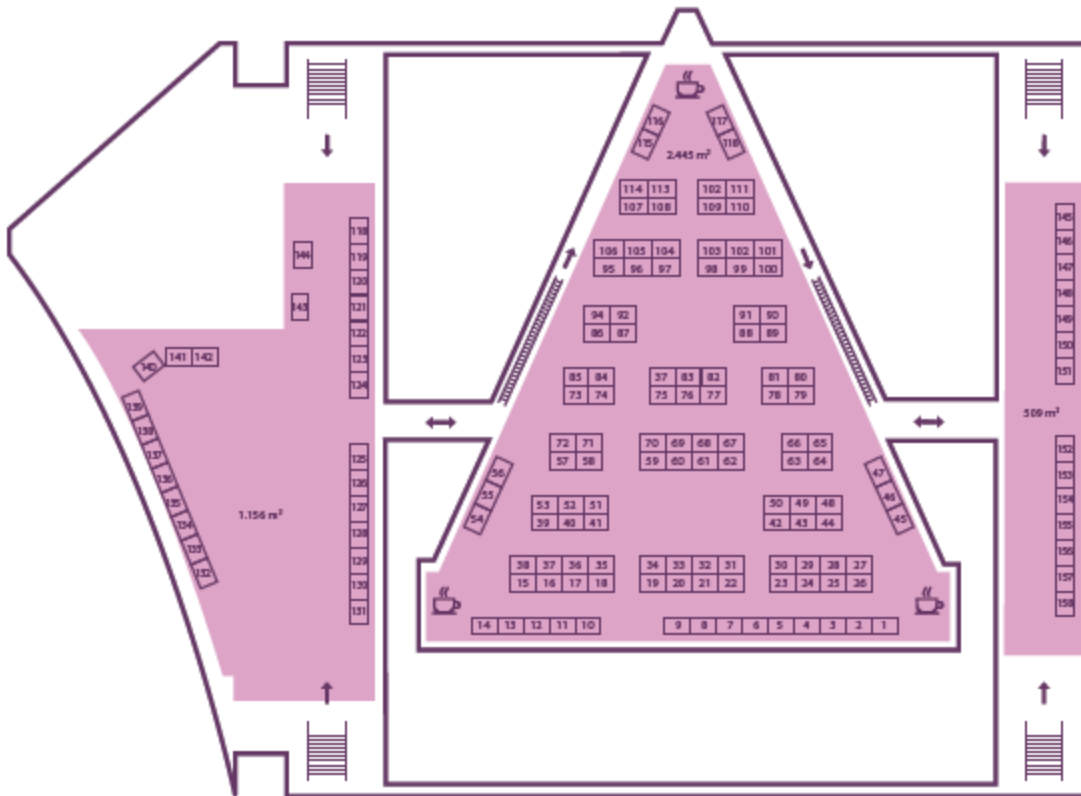
*If your company would like to be an exclusive sponsor, please contact exhibition@iros2018.org

- Lanyard (5.000€) (exclusive sponsorship, production included)
- Coffee Breaks (2.000€, only one selected area)
- Free Social Events (500€ each)
- Banquet – at WiZink Centre (10.000€) (exclusive sponsorship, production not included)
- Welcome Ceremony – at Town Hall Palace (4.000€)
- Farewell Party – at Municipal Conference Centre (2.000€)
- The Awards Lunch (2.000€)
- One Page Ad in the Conference Bag (1.000€) (production not included)
- Room name in the Conference Venue (3.000€ per room)

MUNICIPAL CONFERENCE CENTRE OF MADRID

EXHIBITION AREA

 Exhibitor area, 3rd floor: 4.110 m²



Address: Avda. Capital de España, nº 7. 28042 Madrid. Spain

How to get there:

- By car: 5 min driving from the airport
- By metro: line 8 – Feria de Madrid station
- By bus: lines 422, 112, 10.

For more information on exhibiting at IROS 2018, contact: exhibition@iros2018.org