


weXelerate

**GRAND OPENING
NOV. 17TH, 2017**

**PARTNER
WITH US!**

weXelerate

A teal-colored decorative shape, resembling a rounded square or a thick horizontal bar with rounded ends, positioned to the left of the text.

is an open innovation ecosystem in a one-of-a-kind location in the heart of Europe, Vienna. Our vision is to connect corporates and other stakeholders with startups in an open innovation concept across all industries. We are the largest multi-corporate enabled startup ecosystem in Europe and your ideal add-on for your innovation management.

NOV. 17TH, 2017
7:00 PM

CELEBRATE WITH THE AUSTRIAN & CEE STARTUP SCENE
IN A UNIQUE AND ENGAGING SETTING

PROGRAM

PRESENTATION OF OUR VISION FOR WEXELERATE

INNOVATION KEYNOTE BY PAUL HUGHES (IRE)

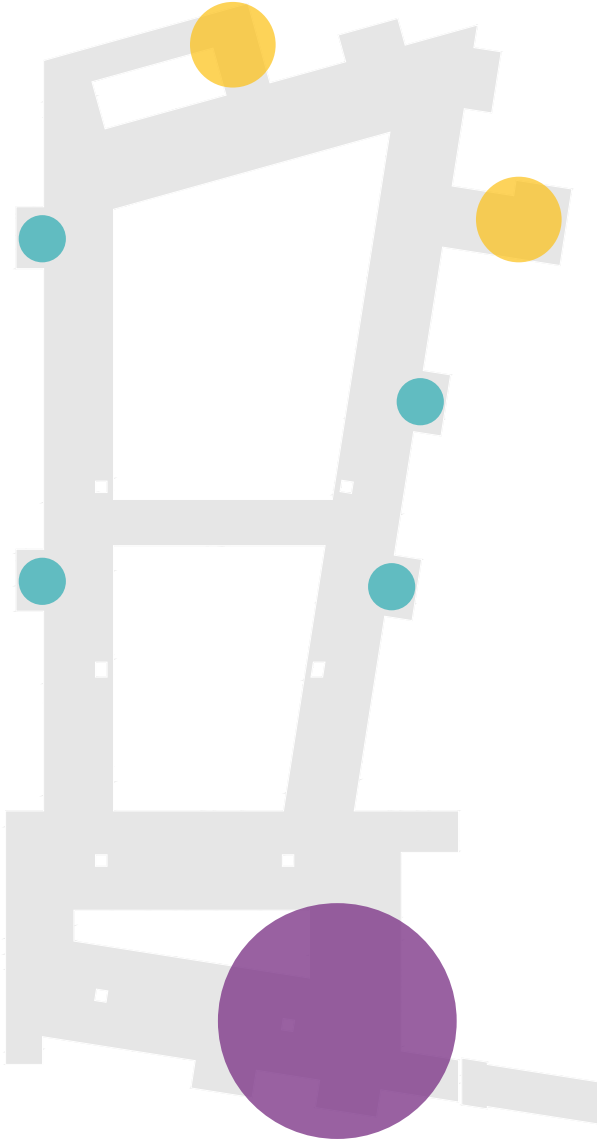
OFFICIAL OPENING ACT

OPENING PARTY WITH INTERNATIONAL FOOD & DRINKS

MUSIC & ENTERTAINMENT

CORPORATES
INVESTORS
STARTUPS
INNOVATION MANAGERS
PARTNERS
PUBLIC INSTITUTIONS
INNOVATORS
MEDIA

MORE THAN 1,500
LOCAL & INTERNATIONAL
GUESTS



LOUNGE & INNOVATION CORNER

Present your brand in the best possible way and in Austria's most innovative setting and environment. Engage with innovators, startups, corporates, entrepreneurs and visionaries. Expand your network and learn new ideas.

Choose the perfect spot and size for your innovation & experience corner or co-create our grand opening with your individually branded lounge.

TYPE Mark
4m²

TYPE Steve
15m²

LOUNGE
30m²

PREDEFINED SPONSORSHIP PACKAGES FOR OUR GRAND OPENING

Become a partner at our grand opening and present your brand in CEE's epicentre of innovation. Choose between different partnership packages according to your company's branding and needs. We're happy to adapt the packages based on your individual requirements.

	VISIONARY	INNOVATOR
Invitation to executive dinner with investors & corporates on Nov. 16th, 2017	2	1
Mention of your brand as a partner of the event	✓	✓
Logo visibility – online & on site (screens, rollup, partner wall, social media box)	✓	✓
Pre- and after-event report to our target group	✓	✓
Public reach & exposure through media coverage by ORF, Kurier & Futurezone.at	✓	✓
Interview with CEO of your company and publishing on all event channels (3-5 min)	✓	-
Partners Lounge OR Innovation Corner (see below)	✓	-
	See below	€ 9,000

The Partners Lounge and Innovation Corner are individually designed and adapted by the sponsoring company incl. core message, branding, promotional activities, etc.

TYPE Mark

Visionary Package incl.
Innovation Corner € 15,000

TYPE Steve

Visionary Package incl.
Innovation Corner € 19,000

LOUNGE

Visionary Package incl.
Partner's Lounge € 30,000

Add on:

Executive dinner
Patronage € 10,000

8700
m²

2
batches
per year

applications
from
59
countries

200
corporations
involved

60+
international
mentors

1
epicentre of
innovation

28
rooms

600
m² of a
green wall

20
creative
minds

4
floors

15
languages
spoken in our
team

100
startups
per year

5
event
spaces

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