

Smart City towards People with warmth

World Smart City Week 2017



Addresser http://www.worldsmartcityweek.co.kr/index_eng.asp

Title World Smart City Week 2017 Event banner exchange request

1. I wish you all the best in your organization.
2. The Ministry of Land, Infrastructure, and Transport of Korea holds the 1st [World Smart City Week], which integrates various events with the GICC (9.4-6) and the Smart City Asia Summit (9.6-8) to share the best practices, policies, and technological trends in various national cities and develop opportunities for global networks.
3. We request you to exchange the banners for each other's web pages as an opportunity to effectively promote both events. Please give us reply after reviewing.

- Contents -

- A. Exchanging homepage banner : Provide promotional images (posters, leaflets)
- B. Contents Notice on Online Channels such as Facebook, etc.

< Attachment > Event program (Detailed)



Date: September 4th - September 8th, 2017

Location: KINTEX, COEX

Host: Ministry of Land, Infrastructure, and Transport and Ministry of Science, ICT and Future Planning of Korea

Managing department: Korea Land & Housing Corporation

Major event

- Formal event

(2017 Global Infrastructure Cooperation Conference, Smart City Innovation Summit Asia 2017)

- Open Contest for public participation

- Events for corporate and local governments

- Invitation training and tour program

- Other Events