



Entrepreneurship Conference

Partnership Information

2015



LBS Entrepreneurship Club Introduction

The London Business School's Entrepreneurship Club aims to provide

- 1) A forum for students to network and share ideas,
- 2) An environment that will foster innovation and entrepreneurship and help students cultivate and develop their own ideas.

We, at London Business School, pride ourselves on our commitment to being one of the best schools in the world for entrepreneurially-minded people. We are one of only a few top business schools to have entrepreneurship in our core curriculum.

Our Entrepreneurship Club is one of the biggest on campus.

Our Deloitte Institute of Innovation and Entrepreneurship continues to generate big ideas and cutting-edge research, and we continue to launch new businesses through our Business Incubator.

HENCE OUR



Entrepreneurship
Conference



What is the Entrepreneurship Conference?

- Annual flagship event at London Business School through the Entrepreneurship Club
- Full day conference, including speakers, panels, interactive sessions and networking
- 200+ attendees; split among start ups and LBS students and staff



<http://www.londonentrepreneurship.com/>

Last year's speakers included:

- Will King – Founder & CEO, The King of Shaves Company
- Richard Reed – Co-Founder, Innocent Drinks
- Tai Lopez – Entrepreneur Coach, Author

The 17th Annual Entrepreneurship Conference



Theme: **“You are The Next One”**

Date: Saturday, March 7th, 2015

Venue: Central London (TBD)

The goal of this year’s Entrepreneurship Conference is to encourage the LBS and Start-up communities to reinforce links to participate together to The next wave of innovation « Made in London »

Combining key notes talks and break-out sessions on launching, growing and exiting a business
Given by key entrepreneurs, though-leaders and investors



2015 Confirmed Speakers & Panelists

Peter vander Auwera

- Co-Founder of Innotribe, the innovation initiative of SWIFT, the international payment & trade delivery platform

Peter Hinsen

- Co-founder of Across Group and Chairman of Across Technology, and one of Europe's thought leaders on the impact of technology on our society

Rolf Genieser

- Partner at ETF, a Growth Private Equity fund

Peter Lynn

- Founders and CEO of Seedrts, a UK-based equity crowdfunding platform

Jorg Sievert

- Previous CEO of SAP Ventures, now Investment MD for a significant single family office

Henning Meyer

- Ceo fo Acmeo, one of the leading European start-up providing cloud computing solutions

Our partnership benefits include the following

- Major branding opportunity with logo placement in print and online
- On stage logo placement and personal acknowledgement on day of the conference
- Invitation to have one senior representative on a panel
- Ability to build an image within Entrepreneurship Networks in London and LBS via communications that commence months before the conference begins
- Additional coverage at the conference via media and press
- Excellent networking opportunities

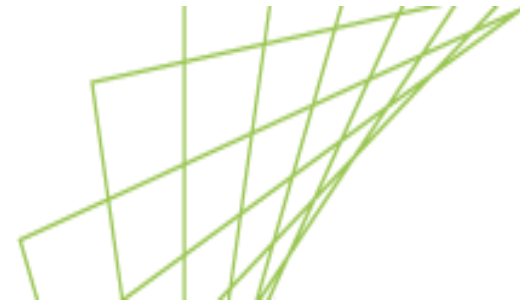
NOTE: Please do not hesitate to contact us if you would like to customise your partnership with us.

Our partnership package

Service Level	Benefit	Sponsoring fee
STANDARD	Logo on marketing materials including: - banners, print material (Agenda), website, apps	2.5k
	Acknowledgement of your support in press material	
	Free tickets to conference (5)	
Add-on 1	Extra free tickets to conference	2.5K
	Access to LBS CV Book or hire LBS intern	
	Opportunity to distribute up to three branded materials to conference attendees	
Add-on 2	Could be main sponsor for specific workshop session	2.5k
Add-on 3	Mini-Lounge at the conference. Further singularisation: logos & firm's name further put forward on room /apps under your labels. Ability to openly bid for a solution from LBS/Entrepreneurs community	2.5k
Alternative	All of the above with room sponsorship	12.5K*

Last year's partners included

METRO
BANK



Deloitte Institute
of Innovation and
Entrepreneurship

Kilburn & Strode

Bloomberg

Logistics and sponsorship contacts

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